



The role of structure and planning in the new paradigm of business

Imagine...

A world filled with purpose-guided and deeply aware organizations that are making a noble contribution to society, in alignment with life. These organizations – and their leaders – honor their employees, their customers, their communities, and the planet, and the feelings of appreciation and respect are mutual.

In short... a world of awakened, loving organizations.

What is awakened structure & planning?

1. Intuition is integrated into decision making.
 - Synthesis of inner and outer listening
 - Synthesis of multiple ways of knowing
 - Commitment to act from wholeness and alignment
2. There is alignment with the processes of life.
 - Life has a pattern and a destiny.
 - Pattern: Greater complexity, simplicity, consciousness
 - Destiny: Maximum diversity, freedom, interdependence
3. Organizations are evolving to know themselves *as* nature.
 - Connection ⇒ Interbeing ⇒ Oneness

Enlightenment of decision making



The Cynefin Framework

Businesses have largely mastered the intellectual challenges of working with obvious and complicated systems.

New methods are required for engaging with **complex and chaotic systems** in these “VUCA” times. (VUCA = volatile, uncertain, complex, ambiguous)

Such methods leverage the mind-body-consciousness ecosystem to bring analysis and intuition together.

The results: Partner with emergence. Navigate beyond the “knowns” and clear cause-and-effect connections.



Example: Resonance Mapping

Resonance Mapping is a method for inspired decision making that is complementary to existing processes. It works best when used with a commitment to: align with life, nurture the well-being of the whole (people and ecosystems), and be open to multiple positive outcomes.

1. List all of the opportunities, strategies, and scenarios.
2. Contemplate each item and intuit its aliveness.
3. Note the aliveness value next to the item name.
4. Re-order the list with the most-alive items at the top.
5. Cross reference with other ways of knowing.
6. Experiment: Act on the highest-resonance items first.
7. Iterate frequently. (Life is utterly dynamic!)

The bold new way

Life is in charge. “Nature bats last.”

A path to success in the new paradigm:

- Listen inwardly and outwardly.
- Observe carefully.
- Notice patterns.
- Sense and align with how life is moving.
- Co-create with one another and with life itself.
- Realize that we *are* life living into its potential.
- Love, succeed holistically, and enjoy the journey.



Thank You!

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